



TECHSYS DIGITAL

FULL SERVICE DIGITAL AGENCY

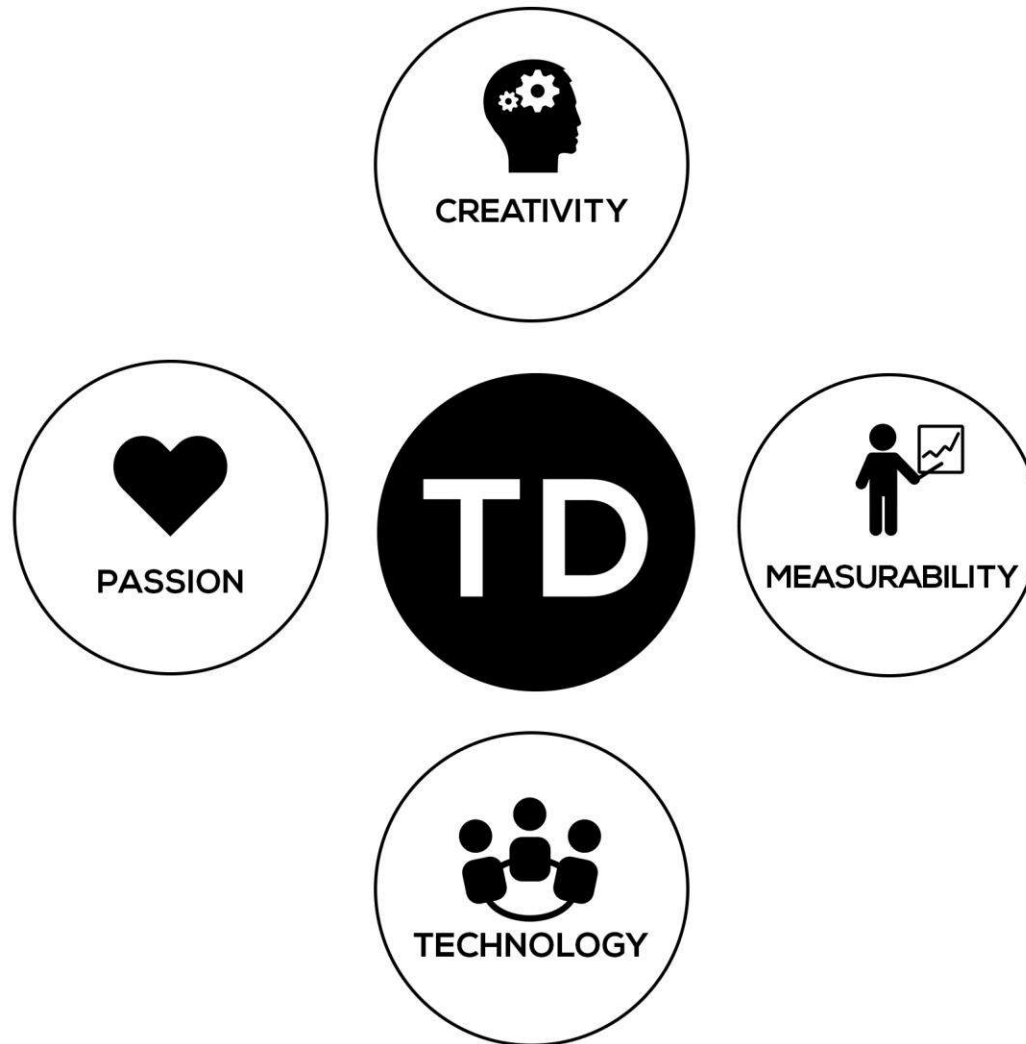
CREDENTIALS



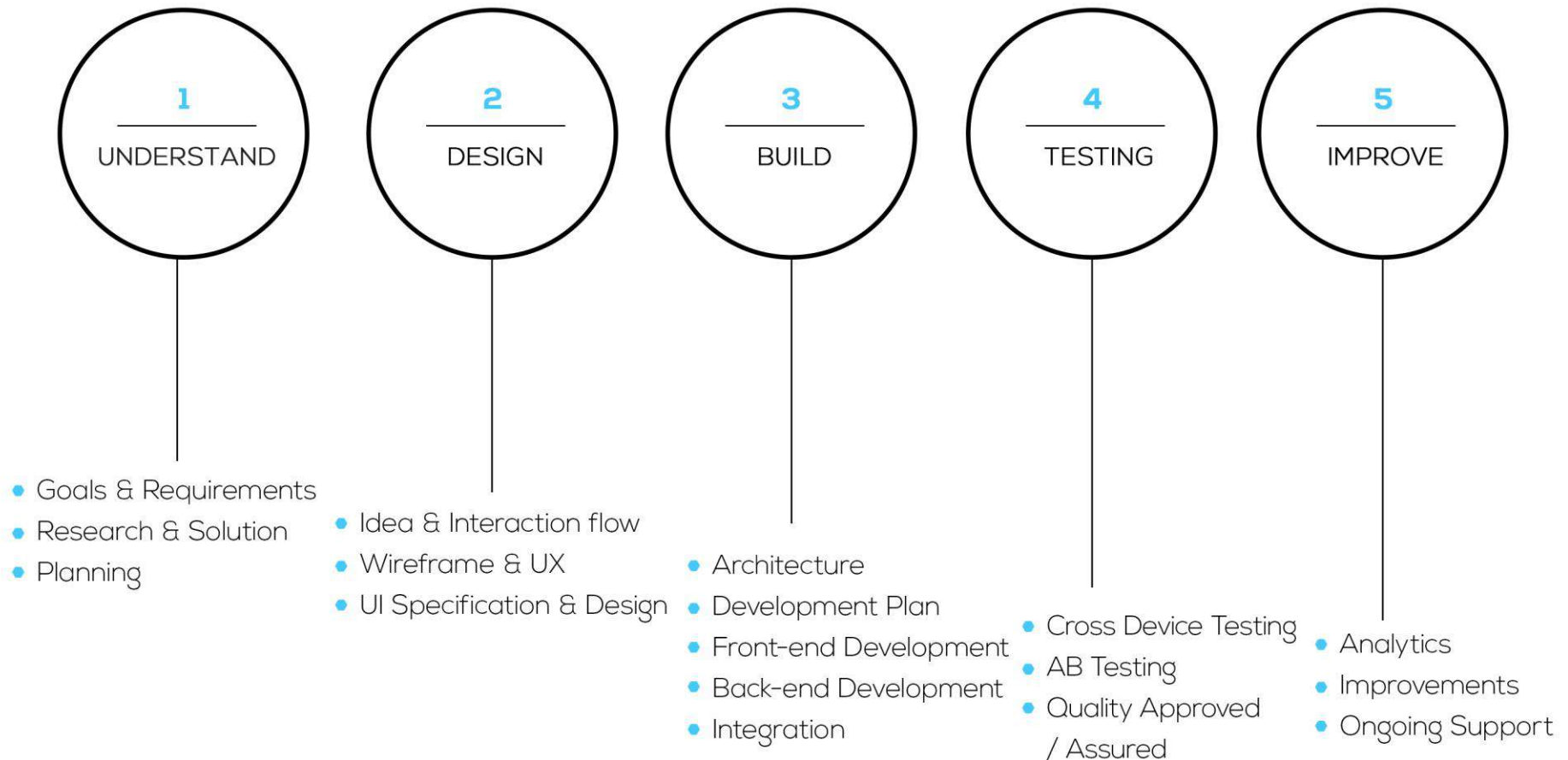
OUR AGENCY

Delivering
creative ideas **with**
measurable results.

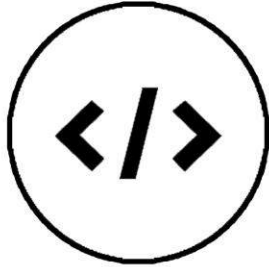
/ WHY PARTNER WITH **TECHSYS DIGITAL?**



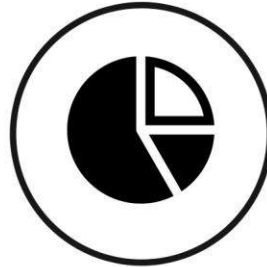
/ ROAD MAP TO ACHIEVING **PHENOMENAL RESULTS**



/ WHY PARTNER WITH **TECHSYS DIGITAL**



WE HAVE WORLD CLASS DEVELOPERS.



WE GIVE BRANDS A SUSTAINED
COMPETITIVE ADVANTAGE.



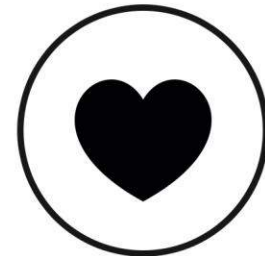
WE WORK WITH INTERNATIONAL
BRANDS AND AGENCIES.



WE BELIEVE 100% IN ROI.



WE ARE POWERED BY
CREATIVE TECHNOLOGY.



WE HAVE LONG STANDING
CLIENT RELATIONSHIPS.

/ OUR TEAM

TD

FOUNDED IN 2005

Over the last ten years,
Techsys Digital has grown into one of
South Africa's leading digital agencies.



TD

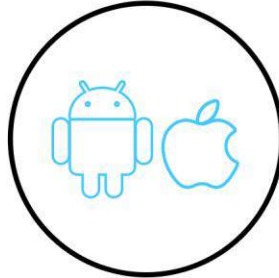


/ OUR SERVICES

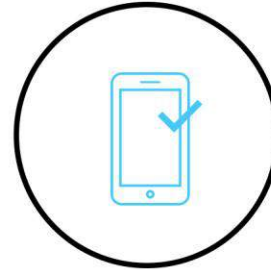
We are a full service digital agency that offers the full spectrum of digital marketing services.



**STRATEGY
& CREATIVE**



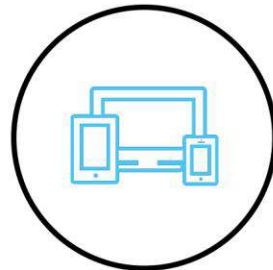
**MOBILE APP
DEVELOPMENT**
(ANDROID , IOS)



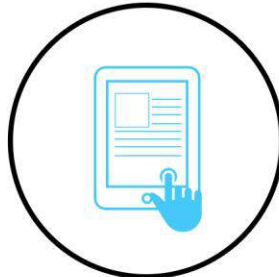
**MOBILE
COMPETITIONS**
(SMS , USSD)



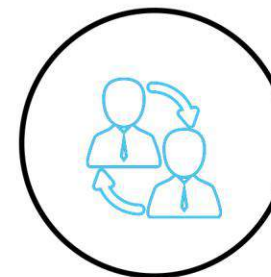
**WEB
DEVELOPMENT**



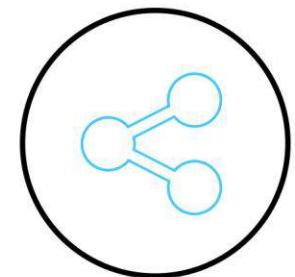
EMAIL MARKETING



**DIGITAL
CATALOGUES**



**CUSTOMER
RELATIONSHIP
MANAGEMENT (CRM)**



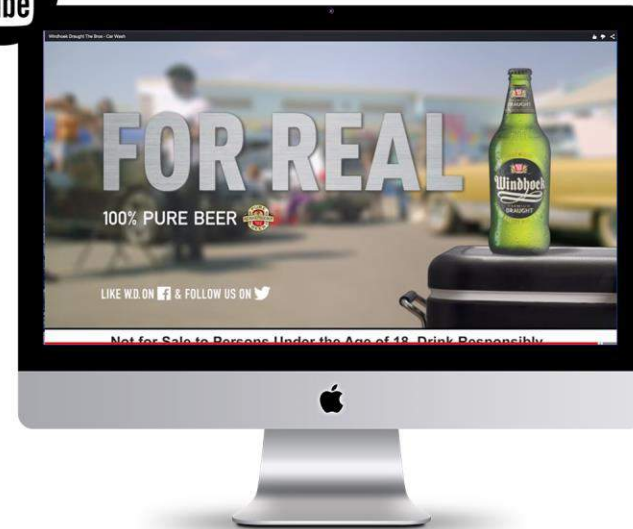
**SOCIAL MEDIA
+ ADVERTISING**

- POWERFUL AND INNOVATIVE STRATEGY
- CONSUMER ORIENTATED UI/UX
- SOCIAL SAVVINESS
- TAILORED CONTENT CREATION

ON
PACK



You
Tube

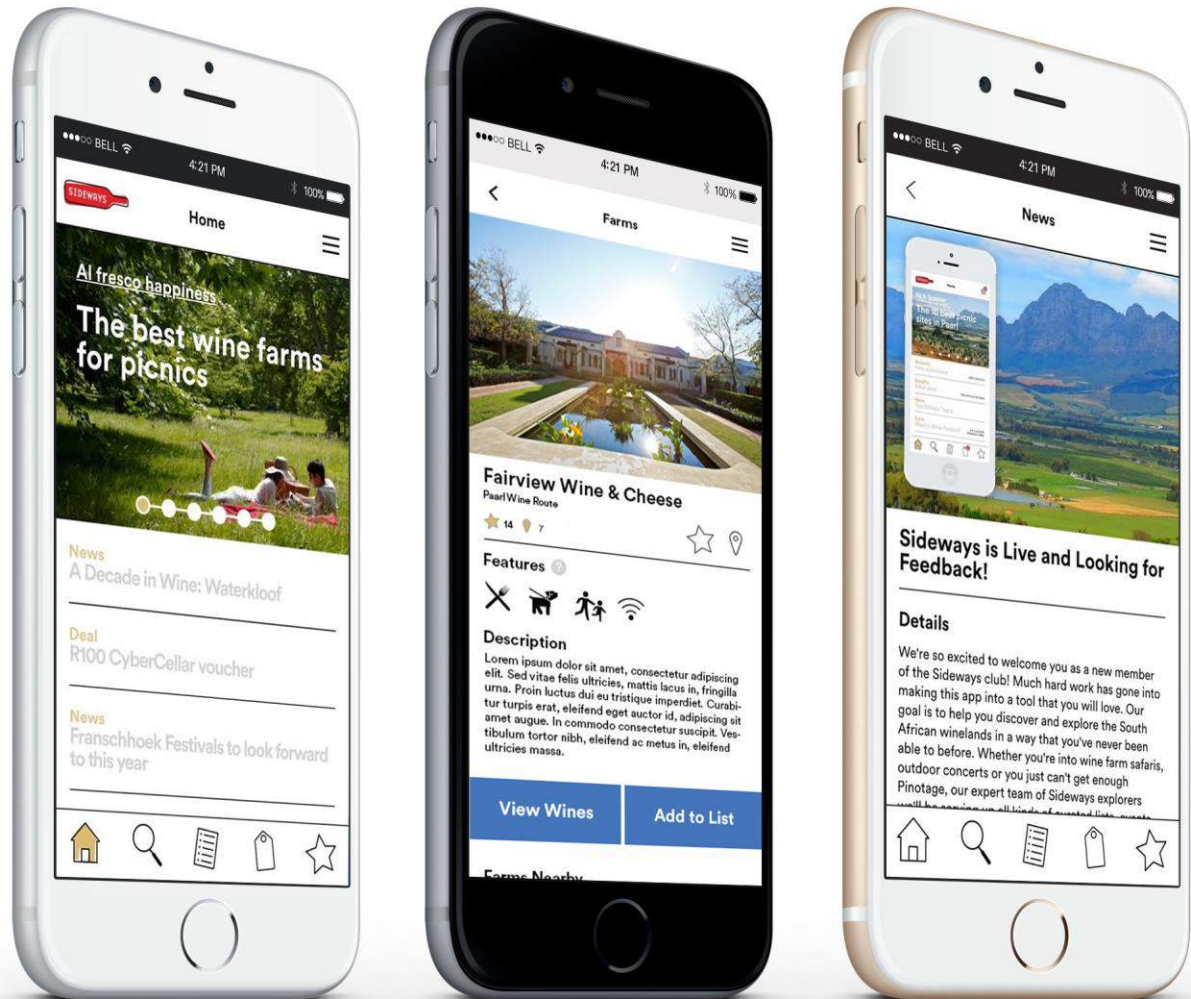


**USER
FRIENDLY**

**AVAILABLE ON
THE ISTORE**

**400 +
WINE FARMS**

**MAPPING
& ROUTES**





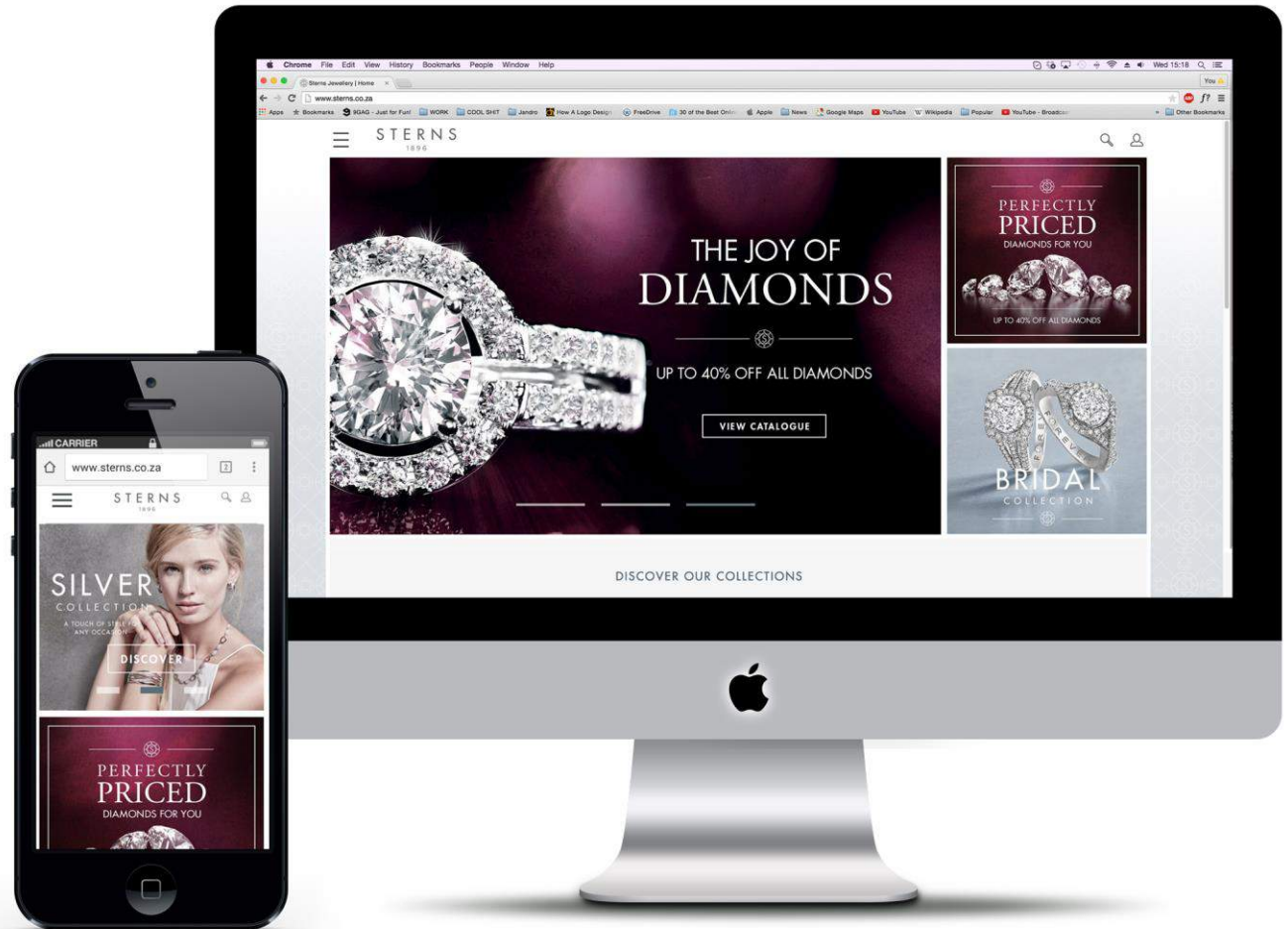
- 9500+ TV ADVIEWS
- MASSIVE BRAND UPLIFT
- 3.5 MILLION ENTRIES RECEIVED
- ENRICHED CONSUMER DATA
- OVER 78% NEW OPT INS



 **FULLY
RESPONSIVE**

 **3000 +
PRODUCTS**

 **CMS
DRIVEN**



■ RESPONSIVE LAYOUTS

■ SPAM TESTED

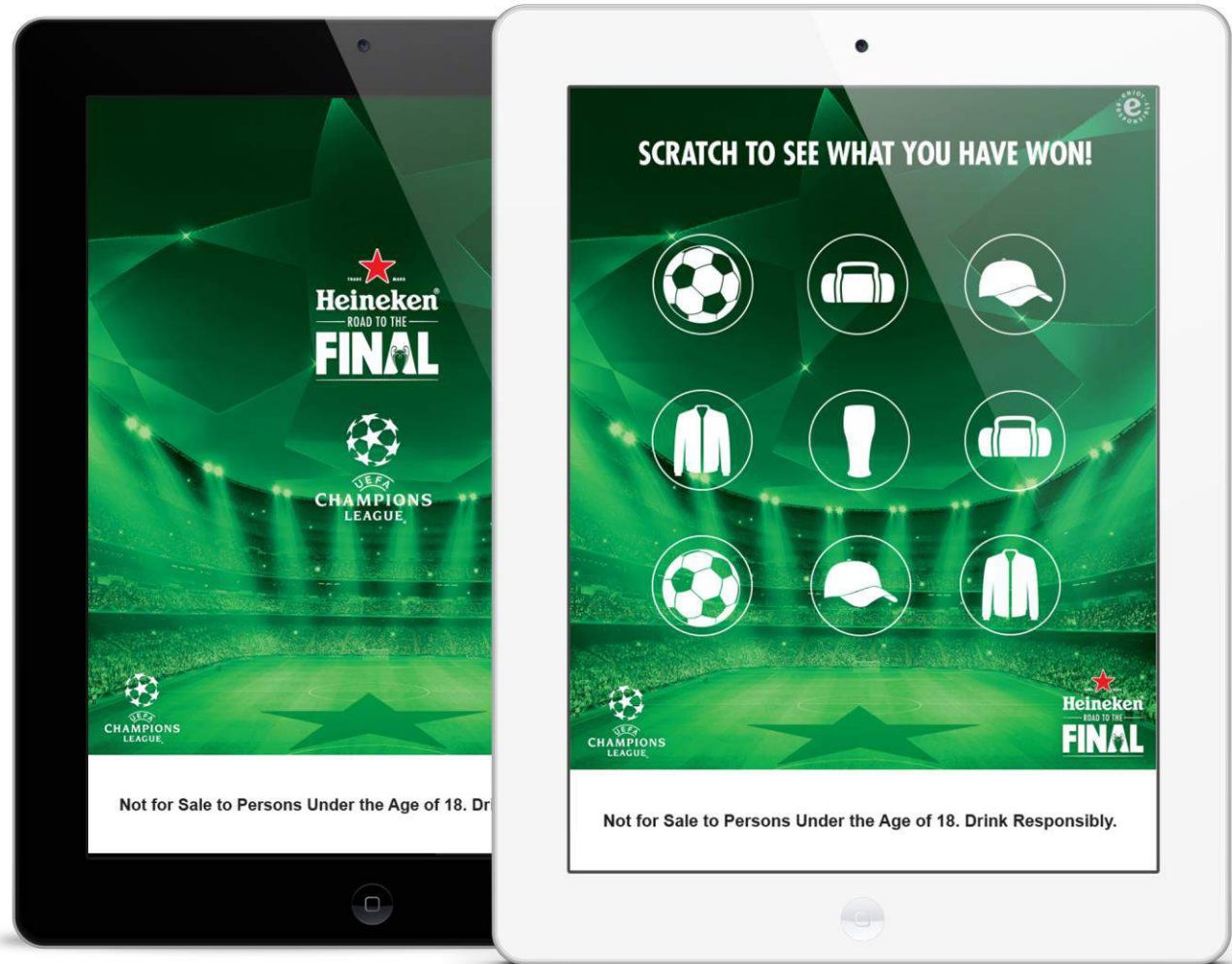
■ PERSONALIZED



- FULLY RESPONSIVE**
- FLEXIBLE AND EASY TO UPDATE**
- BUILT IN ECOMMERCE**
- SOCIAL SHARING AND RANKING**



- WORKS ON ANY TABLET
- REPORTING DASHBOARD
- INSTANT PRIZES
- ONLINE & OFFLINE MODE





**LATEST
AWARDS**



ASSEGAI

THE INKOSI AWARD,
THE MOST COVETED OF
THE DMA ASSEGAI AWARDS



BOOKMARKS FINALIST 2015

BRANDTRIBE WAS A
BROWSER BASED
SOFTWARE FINALIST FOR 2015



OUR CLIENTS

/ OUR CLIENTS

WE PARTNER WITH AMAZING CLIENTS



/ TESTIMONIALS

NICKY SCHERMER | MANAGING DIRECTOR | WEATHERMEN & CO

"Techsys really take on a collaborative approach when partnering with an agency or brand – its always a team effort!"

MIKE REILLY | GROUP MARKETING MANAGER | OHLTHAVER & LIST

"Techsys understand that ROI and managing the underlying data is the key to a sustainable competitive advantage!"



CONTACT US

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